

Associate Professor Susanna Alexius – List of publications, updated 27 Oct 2022

Books

- Alexius, S. (2021). *Att leda komplexa uppdrag [Managing complex missions]*. Stockholm: Idealistas.
- Alexius, S & Furusten, S. eds. (2019). *Managing Hybrid Organizations*. Palgrave Macmillan.
- Brunsson et al (2015). *Att organisera marknader*. Makadam.
- Alexius, S. & Tamm Hallström, K. eds. (2014). *Configuring value conflicts in markets*. Edward Elgar.
- Alexius, S. (2014). *Ansvar och marknader [Responsibility and Markets]*. Liber
- Björkman, J; Fjaestad, B och Alexius, S. eds. (2014). *Alla dessa marknader [All these Markets]*. Makadam.
- Alexius, S. (2007). *Regelmotståndarna: Om konsten att undkomma regler*. [Rule Resisters: on the Art of Escaping Rules] Doctoral dissertation at the Stockholm School of Economics, Stockholm: EFI.

Articles in peer reviewed academic journals

- Segnestam Larsson, O. & Alexius, S. (2021). The social meaning of money in non-profit organizations: a case study of formal and informal earmarking of money. *Journal of Education and Leadership*, ISSN 1046-6819, E-ISSN 2157-0604.
- Alexius, S. & Furusten, S. (2020). Enabling Sustainable Transformation: Hybrid Organizations in Early Phases of Path Generation, *Journal of Business Ethics*, 165: 547–563 ISSN 0167-4544, E-ISSN 1573-0697.
- Alexius, S & Grossi, G. (2017). Decoupling in the age of market-embedded morality: responsible gambling in a hybrid organization, *Journal of Management and Governance*, ISSN 1385-3457, E-ISSN 1572-963X, Vol. 22, no 2, s. 285-313.
- Alexius, S. (2017). Assigning responsibility for gambling-related harm: scrutinizing processes of direct and indirect consumer responsabilization of gamblers in Sweden, *Addiction Research and Theory*, ISSN 1606-6359, E-ISSN 1476-7392, Vol. 25, no. 6, p. 462-475.
- Alexius, S. & Cisneros Örnberg, J. (2015). Mission(s) impossible? Configuring values of state-owned enterprises. *International Journal of Public Sector Management*, 28(4/5):286-306.

Articles in popular science journals

- Alexius, S. & Vähämäki, J. (2020). Tillitsparadoxen: När fortsatt NPM-styrning främjar tillit. *Organisation & Samhälle* 2020:2.
- Alexius, S. & Furusten, S. (2020). Med kritisk blick på delningsekonomin. *Organisation & Samhälle*. 2020:1.

Alexius, S. (2019). Konsult utan spelregler. *Kurage: idétidskrift för det civila samhället*,
ISSN 2001-175X, nr 33, s. 17-19

Alexius, S. (2017). Review of the book: Modernizing the Public Sector: Scandinavian Perspectives, Lapsley, I &
Knutsson, H. (Red.). Routledge, 2017, *Organisation & Samhälle* ISSN 2001-9114, E-ISSN
2002-0287, no. 2, p. 40-40

Alexius, S (2017). Om värdet av organisatorisk mångfald. *Nordisk försäkringstidskrift*, nr 3/2017.
<http://www.nft.nu/sv/om-vardet-av-organisatorisk-mangfald>

Alexius, S & Segnestam Larsson, O. (2017). Vad har ni för värden på kontot egentligen?
Kurage, no. 23/2017, p. 6-11.

Alexius, S. (2014). ”Varför är det så svårt att åstadkomma ansvar på marknader?”
Lotteriinspektionens skriftserie, 6-2014.

Alexius, S. (2007). ”Så gör man sig omöjlig att standardisera”. *Tvärsnitt*, nr 4, november.

Book chapters and reports

Alexius, S. (2022). Hybridorganisering och social innovation: En historisk fallstudie av
RFSU. In Bonnedahl, K J; Egan Sjölander, A. & Lindberg, M. (eds.), *Social innovation för
hållbar utveckling*. Studentlitteratur.

Gustafsson, K; Alexius, S & Segnestam Larsson, O. (2021). ”Proffsighet och professionalisering i
civilsamhället - definitioner, drivkrafter och konsekvenser”. Stockholm: Ideell Arena

Alexius, S & Vähämäki, J. (2020). In Proper Organization We Trust. *EBA report series, 2020:05*

Alexius, S., & Furusten, S. (2019). Exploring Constitutional Hybridity. In Alexius, S & Furusten, S. eds. *Managing
Hybrid Organizations*. Palgrave Macmillan (chapter 1: pp. 1-26).

Alexius, S. & Furusten, S. (2019). Hybrid Challenges in Times of Changing Institutional Conditions: The Rise
and Fall of *The Natural Step* as a Multivocal Bridge Builder. In Alexius, S & Furusten, S. eds.
Managing Hybrid Organizations. Palgrave Macmillan (chapter 13: pp. 267-286).

Alexius, S., Cisneros Örnberg, J. and Grossi, G. (2019). Logics and Practices of Board Appointment in Hybrid
Organizations: The Case of Swedish State-Owned Enterprises. In Alexius, S & Furusten, S. eds.
Managing Hybrid Organizations. Palgrave Macmillan (chapter 8: pp. 157-178).

- Furusten, S. & Alexius, S. (2019). Managing Hybrid Organizations. In Alexius, S & Furusten, S. eds. *Managing Hybrid Organizations*. Palgrave Macmillan (chapter 17: pp. 333-360).
- Sardiello, T, Alexius, S. and Furusten, S. (2019). Governance Structures in Customer-Owned Hybrid Organizations: Interpreting Democracy in Mutual Insurance Companies. In Alexius, S & Furusten, S. eds. *Managing Hybrid Organizations*. Palgrave Macmillan (chapter 4: pp. 73-94).
- Segnestam Larsson, O. & Alexius, S. (2019). Having it Both Ways: Managing Contested Market Money in a Civil Society Organization. In Alexius, S & Furusten, S. eds. *Managing Hybrid Organizations*. Palgrave Macmillan (chapter 5: pp. 95-108).
- Alexius, S & Sardiello, T. (2018). Förpliktigande samspel som vardagsrutin – en fallstudie av Borlänge kommun. I Bringselius, L. ed. *Styra och leda med tillit: forskning och praktik: forskningsantologi från tillitsdelegationen*, Stockholm: Norstedts Juridik AB, 2018, s. 167-195
- Alexius, S & Sardiello, T. (2018). Att organisera mycket eller lite? För en kväll eller för alltid? En organisationsteoretisk belysning av integrationsinitiativ. *SCORE rapportserie 2018:3*, ISSN 1404-5052.
- Alexius, S. (2018). ‘The most regulated deregulated market in the world’? Sellers Organizing across Markets. In Brunsson, N and Jutterström, M. eds. (2018). *Organizing and re-organizing markets*. Oxford.
- Alexius, S. & Löwenberg, L. Shaping the Consumer: A Century of Consumer Guidance. In Brunsson, N. and Jutterström, M. eds. (2018). *Organizing and re-organizing markets*. Oxford.
- Alexius, S. (2017). Expert without rules – the free zone of management consultants in the highly regulated expert society. In Furusten, S and Werr, A. eds (2017), *The organization of the expert society*. Routledge.
- Alexius, S. (2017). Tillitens förutsättningar. I Örn, P. ed. *Leda med tillit*, Stockholm: Idealistas.
- Alexius, S. (2017). Att styra komplexa uppdrag mot mål och resultat - en forskningsöversikt. Trafikanalys rapportserie. <https://www.trafa.se/globalassets/rapporter/underlagsrapporter/2017/susanna-alexius-pm-forskningsoversikt-mal-och-resultatstyrning.pdf>
- Alexius, S., Gustavsson, M., and Sardiello, T. (2017). Profit-Making for Mutual Benefit: The Case of Folksam 1945–2015. *Scores report series 2017:2*, ISSN 1404-5052.

Alexius, S; Furusten, S and Werr, A. (2017). As flies around goodies – the rise of experts and services in the emerging field of CSR and sustainability. In Furusten, S and Werr, A. (eds), *The organization of the expert society*. Routledge.

Alexius, S (2015) Marknaders värden – arrangemang och implikationer. I Brunsson et al (2015) *Att organisera marknader*. Makadam.

Alexius, S. (2014) Spela lagom! I Björkman, J; Fjaestad, B and Alexius, S. 2014. *Alla dessa marknader*. Makadam.

Alexius, S. (2014). Världens mest reglerade avreglerade marknad (taxi). I Björkman, J; Fjaestad, B och Alexius, S. 2014. *Alla dessa marknader*. Makadam.

Alexius, Susanna; Castillo, Daniel and Rosenström, Martin, (2014). *Contestation in transition – Value configurations and market reform in the markets for gambling, coal and alcohol*. I Alexius, Susanna & Tamm Hallström, Kristina, red. *Configuring value conflicts in markets*. Cheltenham: Edward Elgar.

Alexius, Susanna & Tamm Hallström, Kristina, (2014). Value work in markets. Introduction to Alexius, Susanna & Tamm Hallström, Kristina, red. *Configuring value conflicts in markets*. Cheltenham: Edward Elgar.

Alexius, Susanna & Löwenberg, Leina (2013) Hållbar bankverksamhet? En studie av (den ihålliga) hållbarhetsdiskursen i den svenska banksektorn. *Scores rapportserie*, 2013:01, ISBN: 978-91-89658-76-9

Alexius, S & F Perner. (2013). “Struggling to challenge an informal field order – professional associations as standard-setters” in A. Buono, A. Stoppelenburg & L de Caluwé (eds) *Exploring the Professional Identity of Management Consultants*. Greenwich: Information Age Publishing Inc.

Alexius, S.; Furusten, S. & Werr, A. (2012). “Som flugor kring godsakerna – vad gör konsulter med CSR och hållbarhetsidén?” i Furusten, S and A. Werr (eds) *Expertsamhällets organisering*. SIRs årsbok 2012, Studentlitteratur.

- Alexius, S (2012) "Expert utan regler – managementkonsulternas frizon i det genomreglerade expertsamhället" i Furusten, S and A. Werr (red) *Expertsamhällets organisering*. SIRs årsbok 2012, Studentlitteratur.
- Alexius, S & L. Löwenberg (2012) Drömmen om den kloka konsumenten. En historisk belysning av kunskapsideal och organisering av svensk konsumentvägledning, ca 1900-2012. *Score report series* 2012:01.
- Alexius, S; D Castillo and M Rosenström. (2011). *Contestation in transition. Value-conflicts and the organization of markets – the cases of alcohol, gambling and coal*. *Score report series*.
- Alexius, S. & S. Furusten. (2005). "Dealing with Values" in Furusten, S. & A. Werr, red. *Dealing with Confidence: The Construction of Need and Trust in Management Advisory Services*. Copenhagen Business Press.
- Alexius, S. & A. Sandebring.(2005). "Strategier för att stoppa regler" [Strategies to Stop Rules] in Fernler, K., Svedberg-Nilsson, K. & R. Henning, red. *En illusion av frihet? Företag och organisationer i regelsamhället* [An Illusion of Freedom? Companies and Organizations in the Rule Society], EFIs årsbok 2005. Stockholm: EFI/Studentlitteratur.
- Rydmark, S. 2004. "Hur man undviker regler: fallet managementkonsulterna" [How to Avoid Rules: the Management Consultant Case] in Ahrne, G. & N. Brunsson, red. *Regelexplosionen* [The Rule Explosion]. Stockholm: EFI.

Conference papers

- Alexius, S. & Vähämäki, J. (2022). Organizing for Certainty in Inter-Organizational Aid Relations. Paper presented at the *Organizing the World 2.0 conference* at Score, Stockholm October 6-7.
- Alexius, S; Brunsson, N, and Furusten, S. (2022). Overcoming inertia in climate mitigation – How can Organization Theory Contribute? Paper presented at the *Organizing the World 2.0 conference* at Score, Stockholm October 6-7.
- Alexius, S & Furusten, S. (2020). Organizing a sharing economy: A comparison of contemporary forms and constitutional hybrid organizations. Extended short paper for *EGOS 2020*, Sub-theme 55: [Tackling Societal Grand Challenges through Unconventional Forms of Organization, July 2-4. \(online due to Covid-19\).](#)
- Alexius, S & Furusten, S. (2019). Topical but not new – what can we learn from older forms for sharing

economy? Paper presented at the *EGOS conference* Enlightening the Future: The Challenge for Organizations, Edinburgh, United Kingdom, July 4-6, 2019

Alexius, S. & Vähämäki, J. (2019). A chain of gold? A comparative study on intermediaries, trust and control in complex global aid chains, Paper presented at the *EGOS conference* Enlightening the Future: The Challenge for Organizations, Edinburgh, United Kingdom, July 4-6, 2019

Alexius S. & Segnestam Larsson, O. (2019). Market Means to Political Mission Ends: Scrutinizing the Social Meaning of Money in the Swedish Federation for Sexual Education (RFSU), Paper presented at *Political Resources: Autonomy, Legitimacy, Power – A Multidisciplinary Conference on the Role of Economic Resources for Political Organization*, Södertörn, Sweden, May 17, 2019

Alexius, S. & Vähämäki, J. (2019). A chain of gold? A comparative study on intermediaries, trust and control in complex global aid chains, Paper presented at *Political Resources: Autonomy, Legitimacy, Power – A Multidisciplinary Conference on the Role of Economic Resources for Political Organization*, Södertörn, Sweden, May 17, 2019

Sardiello, T. & Alexius, S. (2019). Time for trust? Post-New Public Management reforms in the Swedish social services. Paper presented at the *EGOS conference* Enlightening the Future: The Challenge for Organizations, Edinburgh, United Kingdom, July 4-6, 2019

Alexius, S., Cisneros Örnberg, J. and Grossi, G. (2018). Logics and mechanisms of board appointment in hybrid organization, Paper presented at the 22nd Annual *IRSPM Conference*, Edinburgh, Scotland, April 11-13, 2018.

Vähämäki, J. & Alexius, S. (2018). Obsessive Measurement Disorder: Can a metaphor help us understand, manage and prevent it? *Development Research Conference*, Gothenburg, Sweden, 22-23 August, 2018.

Alexius, S. & Grossi, G. (2016). Decoupling in the age of market based morality: Responsible gaming in a hybrid organization. Paper presented at the *UNIPA conference* 2016.

Alexius, S. & Furusten, S. (2016). Hybrid organizations as path generators. Paper presented at 32nd *EGOS Colloquium: Organizing in the Shadow of Power*, Naples, Italy, July 7-9, 2016.

Alexius, S.; Gustavsson, M and Sardiello, T. (2016). Redefining the Social Meaning of Mutual Insurance in Sweden (1945-2015) – An Inquiry into the Justification of Surplus. Paper presented at the *SASE conference* in Berkeley, track “*Corporate actors with morality*”, June X-Y 2016.

Alexius, S and Segnestam-Larsson, O. (2016). Market Means to Mission Ends: Scrutinizing the Social Meaning of Money in a Hybrid Organization. Paper presented at the 45th Annual Conference, *ARNOVA*, Washington D.C., 17-19 November, 2016.

Alexius, S and Segnestam-Larsson, O. (2016). Managing third sector organizations: The social meaning of money. Paper presented at the 45th Annual Conference, *ARNOVA*, Washington D.C., 17-19 November, 2016.

Alexius, S. and Furusten, S. (2016). Hybrid professionals as path generators. Paper presented at the *EGOS Colloquium* in Naples, July 2016.

Alexius, S. and Grossi, G. (2016). Decoupling in the age of market based morality. Responsible gaming in a Hybrid Organization. Paper presented at *the UNIPA, /the Azienda Pubblica Workshop IJPA Symposium* on Outcome-based performance management - Special track JMG on Governance and Performance of hybrid organizations. Palermo, May 25-27 2016.

Alexius, S. and Cisneros Örnberg, J. (2015). Mission(s) impossible? Configuring values of state-owned enterprises. Paper presented at the *EGOS Colloquium* in Athens, July 2-4 2015.

Jutterström, M.; Alexius, S. and M. Rosenström (2014). Intervention markets and market re-organization. Paper presented at the Score conference *Organizing markets*, Stockholm School of Economics, 16-17 October 2014.

Alexius, S. and Furusten, S. (2013). Dilemmas of hybrid social enterprises: the case of the Natural Step Sweden. Paper presented at the 29th *EGOS Colloquium*, subtheme 33 Management Occupations: Exploring Boundaries and Knowledge flows. Montreal 4-6 July.

Alexius, S. and Furusten, S. and Löwenberg, L. (2013). Sustainable banking?: The Discursive Repertoire in Sustainability reports of banks in Sweden. Paper presented at the 29th *EGOS Colloquium*, subtheme 20 Sustainable development and Financial markets: Connections, Pitfalls and Options. Montreal 4-6 July.

Furusten, S; A. Werr and S. Alexius. (2012). Idealist innovations and Emperor's new clothes – CSR and the consultancy sector. What services are offered and by whom? Paper presented at the 28th *EGOS Colloquium*, sub-theme 50 Management Consultancy: Exploring the Boundaries and Alternatives, Helsinki, 4-8 July.

- Alexius, S and L. Löwenberg (2012) Vad är hållbar utveckling i bank- och finanssektorn? Paper presented at the *ADHOC 2012, Analysing Discourse: Hands on Conference*, the track "Poststructuralism and Foucault" at Stockholm University, 14-15 June.
- Alexius, S. (2011). Making up the responsible gambler – organizing self-control education and responsible gaming equipment in the Swedish gambling market. Paper presented at the *NFF conference*, Stockholm - Stockholm University, 22-24 August.
- Tamm-Hallström, K; I Gustafsson and S. Alexius. (2011). Risk organizers in quest of authority – Organizing for impartiality in the markets of inspection and certification. Paper presented at the NFF conference, Stockholm University 22-24 August.
- Tamm-Hallström, K; I Gustafsson and S. Alexius. (2011). Risk organizers in quest of authority – Organizing risks and risk prevention in the markets of inspection and certification. Paper presented at the 27th EGOS Colloquium, Gothenburg, 7-9 July.
- Alexius, S and F. Perner. (2011). "Struggling to challenge an informal field order - professional associations as standard-setters", paper presented at the 5th International Conference on Management Consulting (CMC), Amsterdam, VU University, 9-11 June.
- Alexius, S and F Perner. (2010). "Undercover Standardization – challenging an informal field order". Paper presented at the DMO publication workshop, Stockholm Sept 31-Oct 1st.
- Alexius, S. (2010). "Responsibility for sale. Commodification and responsabilization in the Swedish gambling market". Paper presented at the conference Gambling, Entertainment and Finance, Visby September 24th. Available on-line at:
- Alexius, S. (2010). "Responsibility for sale. Responsible gaming from morality to commodity. Paper presented at the ISA conference in Gothenburg, RC02-panel "Market and morality", July 18th.
- Alexius, S. (2008). "Escaping rules in a world of standards: a typology and a radical contribution". Paper presented at the conference (*Re*) Regulation in the Wake of Neoliberalism. Consequences of Three Decades of Privatization and Market Liberalization (Second Biennial Conference of the Standing Group of Regulatory Governance of the European Consortium for Political Research ECRP and the Regulation Network), Utrecht, June 5-7.

Alexius, S. (2005). *Disorganized Rule resistance: How to escape and deconstruct formal rules.*

Lessons from the Swedish Consultancy field. Paper presented at the conference “Organizing the world”, Score, Stockholm October 12-15.

Alexius, S. (2005). *Self-regulating others: Meta organizational strategies in the Swedish*

Consulting field. Paper presented at EGOS 21:st Colloquium,
Berlin June 30 – July 2.

Jutterström, M & S. Rydmark. (2003). *PR-konsulters påverkan av offentliga beslut: diskriminering av*

kunskap som strategi [PR Consultants in Public Decision Making: Discrimination of Knowledge as Strategy] Paper presented at the 17th NFF conference, Reykjavik, Iceland, August 14-16.

Business case

Alexius, S. 2011. *Play responsibly! A case on the Swedish state gambling operator Svenska Spel and its dual mission to balance profits and social responsibility*, Available upon request from the author:

susanna.alexius@score.su.se

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Available online at: <http://urn.kb.se/resolve?urn=urn:nbn:se:hgo:diva-669>